

2019 EDUCATIONAL SERIES RECAP

The importance of protecting customer data: Privacy matters!

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Joshua Montgomery talks to the group about having a cybersecurity program and ways to protect client data.



Brian Boyer explains the importance of using caution in the digital world just as you would in the real world.

The Chamber hosted an Educational Series focused on the importance of protecting customer data. Joshua Montgomery of Broehl Law Office, LLC and Brian Boyer of Web Pyro shared insight as to how businesses (small and large) can protect their data from both external and internal threats. Detailed examples of practices that businesses can implement to limit data breaches and protect valuable information were provided to attendees.

Joshua covered the legal aspects of why it's important to protect customer data. He shared that 50 percent of small business data breaches come from cyber attacks. Businesses should have physical and technical safeguards in place including a cyber-security program. Joshua covered the main points of Ohio's Data Protection Act and how it aims to

incentivize companies to have strong security practices in place.

Brian talked about ways to keep your data secure. He stressed the importance of not believing everything you see and ways to avoid falling for scams. Determining what data should be stored and for how long are questions companies should be asking. Strong passwords will go a long way to help protect information.

Thank you to Broehl Law Office and Web Pyro for participating in the series and to Village Catering Company for providing lunch!

Special thanks to

